

The time is now to invest in the recycling value chain in South and Southeast Asia to build a stronger, better industry for the long term.



Investors to
**double down
on financing**

the plastic recycling value chain



Brand owners to
**commit to buy
recycled materials**

and provide guarantees
for offtake



Philanthropic actors to
**refine existing
grant programs**

to support waste pickers



Governments to
**recognize the
recycling value chain**

as an essential service

Interventions are needed in the next six months to overcome current challenges related to the COVID-19 crisis, prevent increased plastic pollution and protect livelihoods.