

Collaborating for a stronger plastics circular economy



CIRCULATE CAPITAL

As the world races to tackle the growing plastic pollution and climate change crises, advancing the circular economy has become a key priority.

Connecting local knowledge with global expertise through strategic partnerships will be key to scaling disruptive solutions in emerging markets.

The value of partnerships to unlock circularity

Strategy

- Mentorship on strategy planning to finetune business models and growth plans
- Facilitate strategic connections to secure new offtake agreements for business expansion

Marketing

- Support development of brand positioning to highlight unique value proposition
- Support effective communications to raise awareness and build profile



Operations

- Hone operational expertise and quality assurance practices
- Embed robust impact measurement and reporting to ensure accountability
- Support business continuity planning
- Strengthen back-office systems, including recruitment and financial processes

Technology and R&D

- Provide access to global partners and technical expertise for new product innovation and improvements

Partnerships in action: From promising local startup to leader of Indonesia's circular plastic transition

In 2020, Circulate Capital invested in female-led Indonesian recycling company Tridi Oasis.



The loan was 50% guaranteed by the United States International Development Finance Corporation (DFC), in collaboration with the United States Agency for International Development (USAID), further de-risking the investment and demonstrating blended finance in action.

The partnership brought Tridi Oasis' local knowledge, informal sector relationships and Circulate Capital's global connections and expertise together.

In just two years, Tridi Oasis enhanced its:

- Target processing capacity (from 1k to 11k tonnes/year)
- Network of local and international partners
- Traceability of recycled materials

In 2022, Circulate Capital successfully exited from Tridi Oasis, who joined hands with ALBA Asia, a leading global recycling specialist and environmental services provider.



01

Support

with recruitment, health and safety and impact measurement.



02

R&D

to expand value-add end markets.



03

Leverage technical expertise

from investors to improve product quality.



04

Mentoring

to strengthen systems and supply chain.



05

Develop operational expertise

to meet global standards and secure new buyers.



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